DEVAMOG 'WORLD OF WEDGWOOD' VISIT

THURSDAY 21st SEPTEMBER 2023



Nestling in the semi-rural area of Barlaston, just to the south of Stoke on Trent, the World of Wedgwood is the location for our September trip.

The company was founded by Staffordshire potter and entrepreneur Josiah Wedgwood in 1759, and achieved global success with its innovative ceramics designs and remains in production today.

The visit will encompass a self-guided tour of the Victoria and Albert (V&A) Collection*, followed by a guided tour of the factory production facility. Both these tours are around 45 minutes in duration.

*The Collection is owned and managed by the V&A Museum, London and is home to around 175,000 works of art, ceramics, manuscripts and photographs charting the factory's history in design and ceramics production. On show in the gallery are some 3500 objects, illuminating the commercial and aesthetic history of Wedgwood ceramics including the iconic Jasperware and bone china tea sets.



Lunch in the Wedgwood Tea Room is planned for 1pm and the 'soup, sandwich, fries and pot of tea' option has been selected for us to enjoy.

Post-lunch, there will be the opportunity to explore the three, on-site retail outlets - The Wedgwood Store, with Wedgwood and Waterford Crystal goods, the Josiah & Co store, showcasing products from 35 local artisans hailing from Stoke-on-Trent and Staffordshire. The third outlet, the 'Factory' sells many related Wedgwood, Royal Doulton and Waterford Crystal items.

If shops are not your (bone china) cup of tea, then the Wedgwood Pool with its abundant wildlife is a five minute stroll from the centre. Beyond there the rural outlook offers walks and Barlaston Hall is only fifteen minutes away.

A further option is to re-enter the V&A Collection (at no charge) to further explore the extensive displays.

- * Parking is free (and plentiful)
- * It is anticipated the trip being limited to 20 persons; and places will be allocated on a first come, first served basis. The cost will be £17.50 per person for the factory tour and lunch. The total cost represents a saving on the normal pricing.
- * We are aiming to commence the visit (starting in the V&A Collection) at <u>10:30</u>, the factory tour will then follow at 11:30.
- * Further information can be found at www.worldofwedgwood.com and also www.vam.ac.uk

For directions, please see the attached map below and the address for the World of Wedgwood is as follows:

Wedgwood Drive Barlaston Stoke-on-Trent Staffordshire ST12 9ER



For further information and to reserve your place, please contact Mike Skelhorn Email: mike.skelhorn@btopenworld.com
Or 07703 952026 by text or via the DevaMog WhatsApp group.

see & do where to stay food & drink ideas & inspiration what's on visitor information

Map & Directions



Road Directions

Leave junction 15 of the M6, follow the A500 to Stoke-on-Trent, take first exit off A500 signposted A34. At roundabout take 3rd exit onto A34 south bound, signposted Stafford. Follow brown and white signs to Wedgwood.

Public Transport Directions

NB: If you are using Satellite Navigation please use ST12 9ER. If you are travelling via the canal - Bridge 104. Regular D & G bus service 14 to Barlaston, Wedgwood Drive followed by a 20 minute scenic walk Nearest railway station is Stoke-on-Trent, which is 6 miles away.